

PRELIMINARY APPLICATION FORM

Please send the application form and company details
per fax: +7 499 261-89-69
or e-mail: whiskydrive@pmam.ru

1. Please fill in registration form

Company name

Person to contact

Job title

Country/city Zip code:

Postal address

Telephone/fax

E-mail

Type of company

Type of exhibiting products

2. Please check the zone you choose to exhibit at:

- Zone A
- Zone B

3. If you choose for zone B, check:

- Standard stand: 6 sq.m. x €500 per sq.m. = €3000
- Exclusive construction (minimum area — 24 sq.m.).

sq.m. x €450 per sq.m. = €

Indicate total sq.m. and cost

Registration fee (compulsory) — €500

Covers: a catalogue, passes and parking spaces for the show participants, a package of informational and presentation materials

4. Additional advertisement in the exhibition catalogue

- 1/1 €700 Cover 2 and 3 €2000
- 2/1 (spread) €1200 Cover 4 €2700

Materials must be provided
by June 15, 2010.

Payment terms:

1. 100 % of the cost of the exhibition area and additional advertising, as well as the registration fee are to be paid in full within fourteen calendar days from the date of the invoice issued on the basis of the application.
2. In case payment is conducted before April 1, a discount of 10% is allowed.
3. One conventional unit is equal to €1. All the settlements are made in rubles, at the rate established by the Central Bank of the Russian Federation at the date of the payment.
4. The aforementioned prices are given without VAT 18% and other similar taxes applied in the RF.

This application is a basis for preliminary stand reservation. Please, attach your company details for WHISKY LIVE MOSCOW 2010 Agreement execution. In case the participant fails to sign the Agreement, the organizer shall reserve the right refuse to render services under this application.

Full name:

Date: 2010

Job title: Signature Stamp